

Mariana Bernardino Ferreira

Lawyer | Industrial Property Attorney

Mariana focuses her practice on Intellectual Property, Digital Law, Technology, Information Society Law, Media, Commercial and Corporate Law. She is also an Official Industrial Property Agent.

With more than 17 years of professional experience, she advises national and international clients on matters relating to intellectual property, technology, artificial intelligence, data protection, e-commerce, advertising, telecommunications, commercial contracts and corporate transactions.

Her practice encompasses regulatory, contractual, transactional and dispute resolution work, assisting clients throughout the development of their projects, from legal structuring and contract negotiation to implementation and representation in litigation and arbitration proceedings.

She regularly advises companies operating in the technology, software, telecommunications, media, entertainment and digital economy sectors on software licensing, technology transactions, online platforms, digital services, data protection, advertising and the exploitation of intangible assets.

She has extensive experience in complex intellectual property and technology disputes, representing clients in litigation involving software infringement, copyright, trademarks, unfair competition, trade secrets and technology-related assets.

Mariana also advises on commercial and corporate matters, including investments, corporate reorganizations and mergers and acquisitions (M&A), assisting clients throughout the transaction process, from due diligence and contract negotiation to implementation.

Mariana regularly works alongside multidisciplinary teams and international law firms in cross-border matters, coordinating legal strategies across multiple jurisdictions and supporting clients in navigating increasingly complex international regulatory environments.

Her recent work has included advising on digital transformation projects, including the implementation of digital services, regulatory compliance of websites and digital platforms, the adaptation of business models to evolving regulatory frameworks, and the contractual and regulatory reorganisation of companies and industry associations.

Professional Memberships and Recognition

Mariana is a member of the International Technology Law Association (ITechLaw) and regularly participates in the association's international conferences and events. She has also served as a speaker and moderator in panels focusing on technology law, artificial intelligence and intellectual property.

In 2024, she received the Iberian Lawyer Forty Under 40 – Intellectual Property award.

She was also recognised as a Rising Star by Managing IP in the IP Stars rankings in 2024 and 2025.

Areas of Practice

- Intellectual Property
- Digital Law, Technology and Information Society Law
- Media, Advertising & Entertainment
- Telecommunications
- E-commerce
- Data Protection & Privacy
- Commercial Contracts & Corporate Law